

May 2011

Volume 21, Issue 7



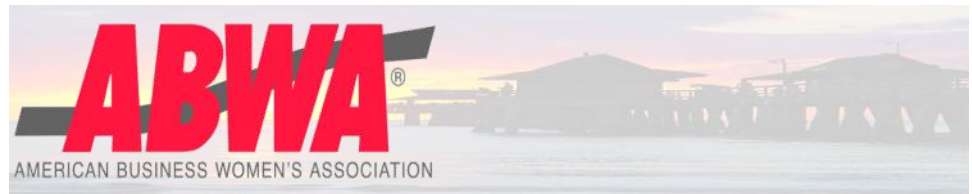
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Debbie Teed
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Neapolitan Notes



ABWA MISSION STATEMENT

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others to grow personally and professionally through leadership, education, networking support and national recognition.

Meeting Announcement

Road Map to Success Series

A series of nine workshops to help you reach your professional goals.

Series #8 How To Share Your Plan

Tuesday, May 24, 2011

5:30 pm

Bellaseria Hotel

[Click Here for Reservations](#)

ABWA Neapolitan Chapter proudly presents "Roadmap to Success", a series of eight workshops to help you reach your professional goals.

Each workshop is based on the elements of a business plan.

Join us Tuesday, May 24, 2011, as we continue our series with "How To Share Your Plan". Your plan is finished, now you need to share the news with the world and develop your marketing plan.

Our speaker is Ann Hughes, Hughes McGrath Marketing & Public Relations. Ann will teach you the basics of a marketing plan, the elements of a press release and marketing options.

[Ann Hughes' Bio](#)

Cost is \$26 for Members & Member paid Guests and \$30 for Non-Members
Buffet dinner included. Meetings start at 5:30 pm.

Bellaseria Hotel
221 9th Street South
Naples, FL 34102

Deadline to register is 12:00 pm on Thursday, May 19, 2011.
We apologize, but walk-ins are not permitted.

[REGISTER](#)

ROADMAP FOR SUCCESS

A series of eight workshops to help you reach your professional goals.



Presented by

ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION
NEAPOLITAN CHAPTER

Let's Do Lunch

Date: Friday, May 13
Time: 11:45 am

Place: USS Nemo
3745 Tamiami Trail N.
Naples, FL

Directions:
At the intersection of
ParkShore Drive and Route
41.
Near Norman Love Confec-
tions and Platinum Total
Fabricare!

[RSVP Jessica Macera
Via Email](#)



Jessica Macera
Owner
[Business Dynamix Solutions, LLC.](#)

President
[ABWA Neapolitan Chapter](#)
2010-2011

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appear here for
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[Contact Debbie Teed](#)



ABWA Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their positional power to advance her personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

News from the President

Dear ABWA Sisters,

As always, your ABWA chapter is very active! We have elections this month, the SBMEF scholarship candidate submissions, and the Top Ten submission. We are planning a new member orientation and the end-of-the-year party.

There are many ways to be involved and I encourage each of you to review the list of committees and decide how you'd like to be involved. Chapter meetings are a great opportunity to network and to learn new skills. But when you go beyond simply attending the chapter meeting each month, you'll forge new relationships and new skills, and both of those things have a lot of value! In this economy and every economy, it is an individual's skills and connections that drive her success.

I want to encourage you during this summer season – there are fires, hurricanes, slow-downs in business, hot weather, rain, and all manner of things to discourage you and to get in your way. There are foreclosures and high gas prices and all sorts of things that can get you down. Those who have been overcommitted and too busy get worn out and

frazzled.

But take courage, take the reins, be persistent. Set your mind to positive thoughts, plan for your success. Engage in progressive conversations with your ABWA sisters; the ladies in this group are a wealth of knowledge, experience and encouragement. They are allies and friends! The power that we have to share ideas, brainstorm, connect each other and grow together is unlimited.

Have you taken the time to explore all ABWA has to offer you? In addition to the long list that ABWA advertises, here are my favorite ABWA benefits:

- Be encouraged and energized by local sisters
- Get honest constructive feedback on my business and personal endeavors

- Direct skill development through online classes on WIN
- Connect with women here and across the country in the chat function on WIN
- Grow personal friendships
- Become a more polished and professional business woman
- Compete for local and national recognition

It is an honor and a privilege to be your ABWA Sister! Let me know how I can help you grow.

Sincerely,
Jessica Macera

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Please visit me at www.PersonalPowerPieces.com

The Brilliant Curie

January 1911

SCIENTIFIC AMERICAN Magazine

"We cannot help feeling that in this advanced age, in such a center of enlightenment as Paris, and where a scientist of such brilliant performance as Madame Curie is concerned, this discussion as to whether she is eligible for admission to the French Academy of Sciences is altogether deplorable.

When science comes to the matter of bestowing its rewards, it should be blind to the mere accident of sex; and one does not have to be an enthusiast on the subject of the extension of the

rights and privileges of her sex, to feel that here is a woman who, by her brilliant achievement, has won the right to take her place with her compeers in the Academy."

After much political maneuvering, the Academie denied Curie a seat.

From Scientific American- January 2011 Issue

Opportunities

of an ABWA Membership
by Nina Christensen

In 2003 I relocated to Naples from the Washington DC area. My husband I relocated here for job opportunities and the opportunity to live in an area of the country that enjoys year round warm, sunshine and close proximity to the Gulf of Mexico waters.

Although, it was a little scary at the time, it was an exciting time for new beginnings and starting a new chapter. Moving to a new area, I wanted to find a business-woman's organization that would allow me to network and make new business connections.

I joined ABWA, Neapolitan Chapter in October 2003, and found a great organization. Since joining I have gained confidence in myself, my capabilities professionally and personally.

My experience in ABWA began as the Hospitality Chair. Being hospitality chair gave me a chance to meet and get to know the

other members in the chapter. Over several years, with the support of members in the chapter, I gained the confidence to serve as Vice President and President.

I have found that in order to fully experience and reap the benefits of ABWA you must regularly participate and attend monthly chapter meetings. The board meetings offer insight into the behind the scenes activities of the Chapter and offer a different level of participation.

Chapter retreats offer opportunities for all members to give input into the Chapter programs and activities for the coming year. Learning opportunities are also available by attending ABWA regional and national conferences and professional development seminars; in addition to meeting women from across the country of diverse backgrounds and professions.

ABWA has given me so many opportunities to grow professionally and personally. I have met so many amazing women; and devel-

oped professional relationships and wonderful friendships through my membership.

As I reflect on my life's journey, there will continue to be changes, surprises and bumps in the road; the one thing that remains a constant is my connection with ABWA and the continued resources for growth, renewal and support.

Thank you, Nina !!!

Are you interested in a Board or Committee Chair Position for the 2011-2012 Year?

Debbie Teed fills you in on her experience as our Newsletter Editor.

"I've learned and gotten quite good with Microsoft Publisher software. And it's helped me hone my skills on Newsletter writing which is great as I use a Newsletter in my own business to keep in touch with my clients. And.. it has given me the opportunity to get to know our Board and Committee Chairs, along with our other members. It's been a wonderful experience overall."

For more information, contact [Jessica Macera](#)

CareerBuilder's Q2 2011 Job Forecast

CareerBuilder's Q2 2011 Job Forecast reports that the hiring outlook is the strongest it has been in three years, according to its survey (jointly conducted with USA Today) of 2800 hiring managers and HR professionals.

Some key highlights:

— 28% of employers surveyed added full time permanent employees in Q1.

— 31% of workers say they are likely to start looking for another job as the economy improves.

— 33% of employers are concerned their top performers will look elsewhere, and 14% report that top talent has already left their organization in Q1.

— 39% of employers plan no change in comp levels, and another 38% plan only 1-3% increases.

— The Western US is expected to be the strongest region for hiring in Q2.



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Power Tip of the Month - May

By Raven Lamoreux-Dodd

Communication:

My attempts to connect with others are like an iceberg. The tip of the iceberg represents what I say. The foundation of the iceberg, the base which holds the tip above the ocean is how I feel, when I say what I say. I now choose to be aware of this emotional undercurrent and therefore infuse my words with positive emotions. Communication becomes an effortless flow, when I manage my emotions.

Thank you, Raven !!!

Test Your ABWA Knowledge

By Jean Flewelling

1. Through the Stephen Bufton Memorial Educational Fund, ABWA has created the Carolyn B. Elman Scholarship for undergraduates at the junior level. It will pay \$10,000 over two years. The field of study in 2011 is:
 - a. Psychology
 - b. Foreign Languages
 - c. Biology
2. APEX stands for :
 - a. Achieving Personal Excellence
 - b. Appreciation Examples
 - c. ABWA Power Express
3. True or False: ABWA's APEX rewards women who complete certain WIN Modules.

Answers:

1. b
2. a
3. True

Thank you, Jean !!!

Business of the Month -- May

Take Time to Make a Memory

Jennifer Ziegelmaier Photography

5033 Tamiami Trail East, Naples, FL 34113

Phone: 239-732-5224

www.jenniferzphotography.com

I began my studio in 2001 after I closed Pictures Plus, a one hour photo lab and portrait studio that I owned with my family. I started working out of my house, but soon moved to my studio.

I love portrait photography. I specialize in business portraits, conventions, weddings, children and families.

I photograph in my studio and on location. I even have a printer that will print 4 x 6 or 5 x 7's on site. The images take about a minute to print after the photograph has been taken. It is great for events.

About Jennifer Ziegelmaier:

I moved to Florida in 1990. I met my husband

Mike on Marco Island and we were married in Oct. 1992. We have two girls. (Kaitlyn, 13 and Colleen, 7) Mike has had a career change and has just become an LPN. He is going back to school to get his RN. Kaitlyn is in 7th grade and loves to sing and act. She has also just started playing volleyball. Colleen is active in brownies. As a family we like to watch movies, trips to Disney, kayaking and walking the beach.

Thank you, Jennifer !!!

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WIN - Women's Instructional Network

It has always been the mission of ABWA to give women opportunities to grow personally as well as professionally through leadership, education, networking support, and national recognition. Making certain women continue to move forward, understand new technology, embrace new concepts, and improve their leader skills—these are the goals of ABWA. Goals that are far more feasible now with the addition of the Women's Instructional Network (WIN).

ABWA was the first Association to deliver such a comprehensive

learning and communication platform to its members in 2009 and we continue to expand our reach through WIN in 2011.

Free Classes for all to take with your membership to ABWA National:

- ~ Interviewing Tutorial, 1, 2 and 3**
- ~ Resumes that get Interviews, 1,2 and 3**
- ~ Making Group Decisions*
- ~ Creating a Team Charter*
- ~ Goal Setting and Measuring Results*
- ~ Managing team Conflict*

~ Facilitating Team Interactions*

* Standard 5 courses with Membership

** Limited time only for free.

Logon to see all the opportunities at your fingertips.

Contact ABWA 1-800-228-0007 to get your password.



[Visit ABWA](#)

And log in today to get connected!

Professional Development

Hope At Work

by Jenny Craig, LCSW, BCD

Excerpts from Jenny Craig, LCSW, BCD's upcoming book, "Live your Power - tools to battle your inner bully"

1) Practice hopefulness. When you allow more of your brain to practice being hopeful, you will be more successful at cultivating a successful life in business. Below find a short list of examples of how you can get more of your brain to work on being hopeful everyday:

~Brainstorm hope: Each and every morning, allow yourself to wake up and brainstorm three reasons why you are hopeful that you will achieve your desired business goals.

~Read hope: Write down your reasons you know you will succeed in a journal and read it several times throughout the day. Reading and reminding yourself will allow more of your brain to work on your ideas and find ways to achieve your goals.

~See hope: Choose three reasons to be hopeful and post them on your mirror, in your car and on your desk for you to remind yourself throughout the day

~Speak hope: Get a hopeful buddy and tell them how you are hopeful you will achieve your dreams along with the steps you are taking to make your dreams happen

~Be hope: As your dreams and desires come true, share your enlightening experience with others. When others are feeling down and dark, share your

examples of how hope has propelled you to be more successful in business.

2) You never fail life's lessons - you will just get another test. Choose to keep hoping even when things seem at their worst. Here are just some examples of people who never lost hope: Walt Disney was fired from the Kansas City newspaper for his "lack of creativity".

Theodore Seuss Geisel, Dr. Suess, was rejected by 28 different publishers before we were introduced to his brilliance. Thomas Edison would attempt over 1000 times to perfect the original electric light bulb. Finally settling with carbon filament, he produced the first commercially practical incandescent light.

3) Listen to your voice of inner power.

A boss noticed that one of her employee's productivity had decreased and her attitude became more negative. She brought the employee into the office to discuss the changes she saw in the employee's normally exemplary behavior. The distraught employee opened up to her boss that there was an office bully spreading malicious gossip about her to others in the office. As a seasoned executive, the boss leaned back in her chair and said, "I have a very powerful story to tell you so I want you to listen closely".

As a highly successful female executive, the boss shared that she had countless bullies on her path to success. She shared intimate details of how her

bullies tried to destroy her reputation and the good she was doing. In the beginning of these attacks, the boss admitted she was overwhelmed with feelings of anger, hopelessness and felt powerless to the attacks. She was on the brink of giving up when a wise soul told her, "Remaining angry at bullies allows them to win. While you have rights to have the feelings you have, it is important to work through these feelings to not allow a bully to take away your energy and love of life." It was at this moment, she set an intention to move forward on her path to success giving no more attention to her bullies than warranted. The employee then asked for a tip for dealing with her bully. The boss responded that the most powerful way to deal with the bully in the office is to deal with the bully inside of herself. The boss went on to say, "I have always felt like I have two voices inside me. One is the voice of my inner power. She is the voice of hope, joy, peace, love, humility, kindness, empathy, generosity, truth, compassion, and faith. She lives in harmony with everything around her. The other voice is my bully. She bullies me more than anyone ever has. She is filled with anger, envy, sorrow, regret, greed, arrogance, self-pity, resentment, and inferiority. The littlest thing will set her into a fit of temper. She tries to take all the joy, happiness and hope out of my life. Sometimes, it is

hard to live with these two powerful voices inside me as they both try to rule my life. It is important for you to understand that this fight is not only occurring within me, is going on inside you and inside every other person." The employee looked intently into her boss's eyes and asked, "How do you know which voice will win?" The boss smiled and quietly said, "The one I give my energy and attention". Give your attention to the voice of your inner power and hope is reborn within us again and again.

About Jenny:

Jenny is CEO of Live your Power and a sought after keynote speaker providing professional training seminars in 48 states.

Jenny begins her own radio show "the Live your Power hour" in May 2011 and has written the books "Weighing Your Options", "I am Brilliant" a children's book on inner beauty and brilliance and will be releasing her next book called "Live your Power - tools to battling your inner bully" at the end of May 2011. Please feel free to find out more at www.liveyourpower.com

Jenny Craig, LCSW, BCD
P: 239-216-0431

www.insitestrategist.com
www.liveyourpower.com
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Thank you, Jenny !!!

Know A Scholar

The Stephen Bufton Memorial Educational Fund assists women pursuing advanced educational goals.

If you know of woman who could benefit from a scholarship,

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Professional Development - continued

by Jenny Craig, LCSW, BCD

Accelerated Networking Luncheon May - !!THIS EVENT HAS BEEN CANCELED!!!

5/5/2011

2011 Annual Dinner ... "Cheers!"

5/6/2011

Annual Golf Tournament 2011

5/13/2011

YLC 2011 Tuition

5/13/2011

Wake Up Naples May 2011

5/18/2011

Business After 5 May 2011 - Guardian Personal Storage

5/19/2011

Executive Club Networking Event June 2011

6/2/2011

Accelerated Networking Luncheon July: Fred's Food, Fun & Spirits

7/7/2011

Preparing a Business plan

This two-part workshop will discuss all components of a Business plan and how to research and develop each one.

Topic: Managing a Business-
Saturday, May 14, 2011
9:00 AM to 1:00 PM

FGCU Renaissance Academy Naples -Naples

A candid panel discussion on business financing, credit worthiness, legal requirements and more. Cost is Free.

Co-Sponsor(s): Constant Contact

Fee: Free

Register for this event online

Phone: 239 745-3700
Email: [Send](#)

From: Jenny Craig, LCSW, BCD

P: 239-216-0431

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Thank you, Jenny !!!

Women In The Economy

At a recent WALL STREET JOURNAL conference, business and government leaders examined what's holding women back in the workplace- and set out an action plan for creating new opportunities. The almost 200 member task force was impressive and included Sandra Day O'Connor, Retired Supreme Court Justice; Gwenn L. Carr, Executive Vice President, MetLife; Catherine M. Coughlin, Senior Executive Vice President and Global Marketing Officer, AT&T; Teresa M. Amabile, Edsel Bryant Ford Professor of Business Administration, Harvard Business School; Marissa Mayer, Vice President Consumer Products, Google -- to name a few.

Women are now graduating from college and graduate school in greater numbers than men and entering the work force in equal numbers. But at each stage of advancement, men are at least twice as likely as women to move forward. Only 11 chief executives of Fortune 500 companies are women, down from 15 in 2010, according to Catalyst, Inc, a non-profit women's research group.

The Top Five Recommendations for creating new opportunities for women, as voted by the entire task force are:

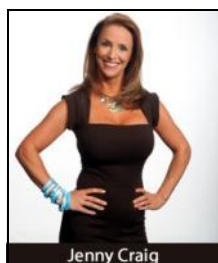
1. **P&L Leadership** - Companies should establish a program to train and encourage women to take leadership positions that involve profit-

and loss expertise specifically, and enable them to transition into these roles.

2. **Leverage C-Suite Power** - Hold the CEO accountable for hiring women in the top jobs with equal pay. Expect a balance of men and women at the decision-making table, including the board.
3. **Promote Women on Potential** - Women should be equally considered for promotion on their potential as are men.
4. **Mentors and Sponsors** - Develop more industry-wide and company-wide specific programs for both mentorship and sponsorship.
5. **Strong Talent Management Programs** - Recruit outside normal channels and leverage diverse networks.

For the full report on the conference, see the WALL STREET JOURNAL, Monday, April 11, 2011 Issue. It's worth the read.

Debbie Teed



Jenny Craig

On The Radio

Jenny Craig begins her own radio show, "The Live Your Power Hour" on WOWRADIONOW.COM.

The show that gives you the tools to change your life, Jenny shares inspiring personal transformations that will teach you the steps to living your best life.

Be inspired while finally learning live-changing tools that work.

The Program Airs
Tues @ 10 am, Wed @ 2 pm,
Fri @ 8 pm

Follow the below link to listen:
["The Live Your Power Hour"](#)

SBMEF COMMITTEE MEMBERS NEEDED

The Stephen Bufton Memorial Educational Fund Committee needs You!
Bring your energy & enthusiasm to support this important Fund.

[RSVP Jessica Macera Via Email](#)

A Very Warm Welcome To Our Newest Members

Bem Recebido

Robin Atkins Lucy Finch
Bienvenido

Bienvenu

Aggettivo

Willkommen

Membership Moment

Membership Request!

Please go into your personal profile in the Member Directory located on our www.abwaneapolitan.org website and update your information located at the bottom of the page. Be sure to list your current (if applicable) or any past contributions you have made to the

Chapter, whether as an Officer, Committee Chair or as a Committee Member. This is our only accessible record of participation and so it is very important to the organization for the information to be correct.

If you do not remember how to access the directory, please call Linda Bellinder at 239-207-0043

or [Email Linda](#).

Thank you for helping us to recognize your involvement in our ABWA Neapolitan Chapter!

Thank you, Linda !!!

Want to Learn QuickBooks?

Mary Cone, our current Treasurer, says:

"I have learned the QuickBooks program and a few computer tricks."

One of the many perks from volunteering as our ABWA Neapolitan Chapter Treasurer.

Increase your professional skills by volunteering for a Board or Committee Chair Position for the 2011-2012 Year.

For more information contact:

[Jessica Macera](#)

Election Time Is Here !!!

Nominating Committee Notice:

Nina DiSessa-Christensen, Chair
Ingrid Kaczmarek
Mary Cone

The Nominating Committee is currently working to put together a slate of executive board candidates for the following elected positions: President, Vice President, Secretary and Treasurer. The election will be held at the Chapter meeting on May 24th and nominations may be made from the floor.

The Nominating Committee is currently reaching out to the members by telephone and email, seeking eligible members for the executive board. We have several eligible candidates who have expressed interest in being a candidate for the slate of officers.

We will be asking if you would be interested in holding an executive board position, and also seeking members for committee chair or committee member positions for the 2011-2012

Chapter year.

If you are interested in finding out more about the leadership opportunities available in the ABWA Neapolitan chapter, please contact Nina DiSessa-Christensen, Nominating Committee Chair at cell 239-580-7306 or laninta@comcast.net or work 239-659-3150 or nina.christensen@hilton.com.

Thank you, Nina !!!

Member Birthdays

Indira Maharaj—5/3

Lee Russell—5/14

Jennifer Ziegelmaier— 5/18

Jenny Craig—5/18

Jamie Bergen — 5/19

Judy Johnson—5/19

!!!! Happy Birthday !!!!!



News From Archives

We ask you to help throughout the year to collect articles, press releases or photographs of you and/or your ABWA sisters out and about involved in the community events or their businesses or ABWA.

You can email or bring a physical item to the chapter meeting. Please include credit information, dates, names & event. Thank you! [Email Kristen](#)
Thank you, Kristen !!!



Kristen Goodman –Archives Chair
[Creative Memories Unit Leader](#)

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Your Business Book Review



This Months Business Book: HOW TO WOW; Proven Strategies for Presenting Your Ideas, Persuading Your Audience, and Perfecting Your Image

Author: Frances Cole Jones

About the Author: Jones founded Cole Media Management in 1997. The company's focus is to cultivate clients' inherent strengths to develop communication skills that will enhance their professional and personal performance.

Topic of the book: In the book Jones teaches details on how to make a good impression. No amount of advance preparation is too much. No word choice is unimportant. She teaches people how to present their ideas through choice of words, manners and body language.

She teaches you how to persuade your audience by how to write speeches and handle

any questions. Even if you do not need to give speeches, it helps you with speaking and talking with clients.

She teaches how to perfect your image by the choice of clothing and outward appearance.

Professional Development/ Skills improvement:

The author goes over how to dress, prepare for meetings and interviews, giving speeches, writing, powerful power point presentations and how to answer questions in front of a group.

The author covers her subject matter will. She supports her arguments with her life experiences.

Conclusion:

This book is a good resource for anyone. It helps you communicate with people. I would even recommend this to High School students.

I think anyone would benefit from this book because we need to know how to communicate with others when we talk with people (networking, speeches, working with a group of people), in writing (letters, email...) and appearance. I learned some great strategies to prepare meeting clients.

She also covers how to write a speech, something that really scares me, but also something that I wish I took in school. And, she teaches it a way that makes you think you can do it yourself and have confidence in your presentation in front of a group.

I think this is a book you can reread and learn something each time you read it.

By: Jennifer Ziegelmaier

Thank you, Jennifer !!!

Have You... Read Something New? Want to Share It?

If you've read a new business book, contact [Debbie Teed](#) and let's put your book review in our Newsletter.

Are you interested in a Board or Committee Chair Position for the 2011-2012 Year?

Angelica Torres fills you in on her experience as our Social Media Chair.

"As Social Media became an asset and necessary tool for any organization or business, the ABWA recognized this need and created a Social Media Chair position on the Board in August 2009. To utilize my experience and create awareness for the Neapolitan Chapter of the ABWA, I was given the honor of being the first Social Media Chair. I have benefitted from being able to learn about our fans and followers, promote our events and share photos."

—Angelica Torres

For More Information, Please Contact: [Jessica Macera](#)

Bullish or Bearish

Either way, the April employment numbers have something for you. Since I personally like to get the bad news over with first, here you go Bears----

Unemployment rose two-tenths of a percentage point to 9% (the first rise since November 2010) and so did the more inclusive reckoning of U-6.

You may be asking yourself, what is a U-6—I know I did. It's

the Bureau of Labor Statistics measurement of labor underutilization. Per the BLS, U-6 is the "Total unemployed, plus all persons marginally attached to the labor force, plus total employment part time for economic reasons, as a percent of the civilian labor force plus all persons marginally attached to the labor force." Whew!

Anyways, the U-6 for April was 15.9% up from 15.7% in March,

but still down from 16.1% in January.

The good news was that payroll expanded by 244,000 thanks to private sector hiring, where hires totaled 268,000. Government jobs shrank by 24,000 – leaving us with the 244,000 total payroll expansion. This gain was the biggest since March of 2006 (when you take out the census folks now long gone) and there were also upward revisions of

results for the two previous months. These numbers were much better than expected by Wall Street. Go Bulls! And, I guess I can include the Chicago Bulls- my home-town team - in that "Go Bulls", as they did pretty good in game 5 against the Atlanta Hawks on Tuesday. Cross your fingers for game 6 on Thursday. Ahh—one more time- Go Bulls !!!

Debbie Teed

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Executive Board 2010-2011

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TREASURER

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Adopt a Precinct

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Are you interested in a Board or Committee Chair Position for the 2011-2012 Year?

Jennifer Ziegelmaier, our current Board Secretary, fills you in on her experience.

"The women at ABWA have always made me feel welcome and a part of their group. From the first meeting I attended I knew this was the place for me. I have always been greeted by smiling faces.

One of the benefits I have gained from the group is self-confidence. Two of the members have taught classes that I attended. If I had not met them through ABWA, I probably would not have gone and learned some very valuable lessons. One of the classes taught me about networking. One of the greatest things I learned there was that most people (even the ones that appear to be overwhelming with confidence) are nervous when speaking in front of a group. Somehow, I felt that comforting. The other class taught me that I am worthy and I have value to others. I am able to apply this confidence to my personal life and business relationships.

It is great the way the seasoned members get new members involved with the group by getting them to join committees. One of my first committee experiences was the Logistics committee for our 2010 District 1 Conference last May.

After being a member for a year, I was nominated and elected to be on the executive board as secretary. It has been a rewarding experience for me. I have learned a lot about what goes on behind the scenes and the business that the board needs to accomplish for the local chapter and the national organization as well."
—Jennifer Ziegelmaier

For More Information, Contact:

[Jessica Macera](mailto:jessica@businessdynamixsolutions.com)

2011 SWFL Council WOY



Jessica Macera
Owner
Business Dynamix Solutions, LLC

2011 ABWA Neapolitan Chapter WOY



Carrie Kerskie
Owner
Marcone Investigations, Inc

Support ABWA
Advertise your business
in the
Monthly Newsletter!

Annual Member
Bus. Card Size
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Annual Member
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One time Happy Dollar/ or
Classified Announcement
\$5 per issue

Article \$25 per issue

Non-Member
Annual Bus. Card Size
\$75

[Contact Debbie Teed](mailto:debbie@tomlinsearch.com)

ABWA Neapolitan Chapter



Follow us on:

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Twitter: <http://twitter.com/ABWAnapolitan>

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Membership Information

As ABWA members come together to carry out the mission, be it through volunteering on committees, or through organized activities such as our chapter meetings and events, opportunities for personal and professional growth are abundant. Learning from peers and those who provide mentoring support is a wonderful part of ABWA membership. Friendships forged as members work side by side to build strong support systems and meaningful network links

Membership in our chapter gives members the following

products and services:

- * Professional Development Programs at Monthly Meetings.
- * A warm group of supportive women where a woman can be herself and gain friends as well as professional benefits
- * Networking Support:
- * Business of the Month Opportunities:
- * Power Tip of the Month: Selected member shares her most powerful business tip or quote in the monthly newsletter.
- * Advertising Discounts:
- * Member Promotion Table:
- * Leadership Opportunities:
- * Media Spotlight through

press releases.

- * Source of Business Referrals.
- * Conference Attendance: Member
- * Regional Events:
- * Online Member Directory on Local Website.
- * Membership with Chamber of Commerce:
- * Individual Recognition:
- * Tuition Skills Reimbursement and Outright Grants for educational advancement.
- * National Recognition Programs (WOY, Protégé, Inner Circle and Top Ten).
- * WIN Program from National.
- * Women in Business Magazine subscription.

TO JOIN

**The ABWA Neapolitan Chapter
Contact our Membership Chair**

Linda Bellinder

Windstream Communications @

239-207-0043 or Email

[Linda Bellinder](#)

Or Visit Our Website

[ABWA Membership Benefits](#)

Get Started Today!

Our members offer the local business community and our membership excelled skills in: leadership in their business roles in addition to being respected leaders in the community; communication; community involvement; marketing; networking; mentoring other women in business; business referral source; extensive knowledge of ABWA programs and opportunities; and great partnerships with National ABWA officers and staff.

Save the Date

Friday, May 13, 2011 [GNACC Annual Golf Tournament 2011](#)

Friday, May 13, 2011 [GNACC Twitter – The Supercharged Social Media Tool](#)

Wednesday, May 18, 2011 [GNACC Wake Up Naples 2011](#)

Thursday, May 19, 2011 [GNACC Business After 5 May 2011 – Guardian Personal Storage](#)

Saturday, May 21, 2011 [GNACC Partnering for Success – Expand your markets, create new services, attract new customers](#)

Monday, May 23, 2011 ABWA Neapolitan Chapter's 22nd Anniversary—Founded May 23, 1989

Tuesday, May 24, 2011 [ABWA Neapolitan Chapter Monthly Meeting Road Map to Success - How to Share Your Plan](#) and the Election of 2011-12 Officers— We need all members in attendance for the election!

Thursday, June 2, 2011 [GNACC Executive Club Networking Event June 2011](#)

Tuesday, June 7, 2011 ABWA Neapolitan Chapter Board Meeting—5:45 pm to 7:00 pm—3936 Tamiami Trail North, Naples, Stewart Title Building, Conference Room. Open to All Members!

**NATIONAL WOMEN'S LEADERSHIP CONFERENCE
SEPTEMBER 22-24, 2011
IRVING, TEXAS**

Save the date!

What better way to celebrate American Business Women's Day and the 62nd anniversary of ABWA's founding.

Hope to see y'all in Texas!

the secret, savvy & sophisticated woman

è Bella

magazine

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- [One Minute Dry Time Carpet Cleaning](#)
- [One Minute Dry Time/ MaidPro](#)
- [Platinum Total Fabric Care](#)
- [Rental Network- Leslie Rollins, Realtor](#)
- [Tamiami Ford](#)
- [The Lockup Self Storage](#)
- [The Print Shop](#)

PERSONAL

- [Advanced Dermatology & Skin Surgery Specialist, PA](#)
- [Barbara King Wardrobe Styling](#)
- [Before and After Salon](#)
- [Dr. Childs, General Dentistry](#)
- [Follicle A Hair Salon](#)
- [Impressions by Kay Bork](#)
- [Intuitive Touch Spa/ Judy Johnson](#)
- [Kent V. Hasen, Asthetic Plastic Surgery of Naples](#)
- [Nails by Christianne -Christianne Bohr](#)
- [Purely You Spa](#)
- [Salon Sarracino - L'Image the Salon](#)
- [Specialists in Urology](#)

PHOTOGRAPHY

- [Avant-Garde Images](#)
- [Dennis Goodman Photography](#)

- [Jennifer Ziegelmaier Photography](#)

PROFESSIONAL

- [Angie Kidd- Kidd, CPA](#)
- [Becky Rundle- Susan G. Komen of SWFL](#)
- [Christine Olson – Olson & Dinunzio Insurance Agent](#)
- [Dawn Houser/ David Young – Law Offices of David F. Young, PA](#)
- [Dax Enterprises, Inc.](#)
- [DD Parliamentary Services](#)
- [Dolphin Global Technology Solutions](#)
- [Dwight Olson - Gulfcoast Kitchen Design, Inc](#)
- [Focus Coaching](#)
- [Gates, Inc.](#)
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- [Jamie Bergen – Harbor Investments](#)
- [Janet Howard- Directors Choice, LLC](#)
- [Jeff Bohr - Naples Mac Help](#)
- [Jenny Craig – Live Your Power](#)
- [Jessica Macera – Business Dynamix Solutions](#)
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- [Katherine Auksel- Senior Bridge](#)
- [Kelly Carr- Carr & Associates, LLC](#)
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- [Linda Bellinder – Windstream](#)
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RESTAURANTS - ENTERTAINMENT

- [Bistro 821](#)
- [Cathy O'Clarke's Irish Pub](#)
- [Edison Festival Of Lights](#)
- [Flemming's](#)
- [Naples Flatbread](#)
- [Shula's Steakhouse](#)

UNIQUE ITEMS & GREAT GIFT IDEAS

- ["Promise" by Kristie Cook](#)
- [A.Jaron Fine Jewelry](#)
- [Arbonne Skin Care by Linda Keutmann](#)
- [Business Dynamix Solutions](#)
- [Calusa Gallery](#)
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- [Independent Wine Consultant for WineShop At Home, Amy Kent](#)
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- [Purpose Journey, Inc./ Empower Parties](#)
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